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AZ CORP COMMISSION  
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**BEFORE THE ARIZONA CORPORATION COMMISSION**

COMMISSIONERS

MIKE GLEASON, Chairman  
WILLIAM A. MUNDELL  
JEFF HATCH-MILLER  
KRISTIN K. MAYES  
GARY PIERCE

In the matter of:

STANLEY LANE BOBLETT (CRD  
#2209980)(a/k/a Lane Boblett) and ANTONIA  
BOBLETT (a/k/a Toni Boblett and/or Antonia  
Loera-Marks), husband and wife,

PACIFIC COAST HOLDING COMPANY, a  
Delaware Corporation; and

HALL OF FAME PARTNERS, LLC, a  
Delaware Limited Liability Company,

Respondents.

DOCKET NO. S-20609A-08-0398

**NOTICE OF SERVICE BY PUBLICATION  
RE: RESPONDENT STANLEY LANE  
BOBLETT (a/k/a Lane Boblett)**

Arizona Corporation Commission

**DOCKETED**

OCT 15 2008

DOCKETED BY

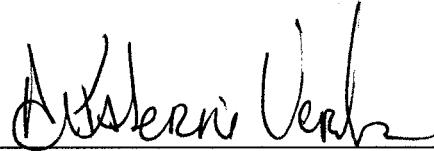
The Securities Division ("Division") of the Arizona Corporation Commission hereby files its Notice of Service by Publication showing Respondent Stanley Lane Boblett (a/k/a Lane Boblett) was served a Notice of Opportunity for Hearing Regarding Proposed Order to Cease and Desist, Order for Restitution, for Administrative Penalties, and For Other Affirmative Action, Docket No. S-20609A-08-0398.

On September 4, 2008, the Division filed an Affidavit in Support of Service by Publication Re: Stanley Lane Boblett (a/k/a Lane Boblett). Pursuant to R14-4-303(H)(3), service by publication shall be complete 30 days after the first publication. The first date for publication was

1 September 11, 2008 (Ex. A). The 30-day service period expired on October 14, 2008. Therefore,  
2 Respondent Stanley Lane Boblett (a/k/a Lane Boblett) has been served (Ex. B).

3 RESPECTFULLY SUBMITTED this 15<sup>th</sup> day of October, 2008.  
4

5 ARIZONA CORPORATION COMMISSION

6  
7 By 

8 Aikaterine Vervilos, Staff Attorney  
9 Securities Division

10  
11 ORIGINAL and thirteen copies  
12 of the foregoing filed this 15 day  
of October, 2008 with:

13 Docket Control  
14 Arizona Corporation Commission  
15 1200 W. Washington Street  
Phoenix, AZ 85007

16 Copy of the foregoing mailed this  
17 15<sup>th</sup> day of October, 2008 to:

18 Pacific Coast Holding Company  
19 c/o The Company Corporation  
2711 Centerville Road  
Wilmington, DE 19808

20 Hall of Fame Partners, LLC  
21 c/o The Company Corporation  
22 2711 Centerville Road  
Wilmington, DE 19808

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# Arizona Business Gazette

The business resource

PO BOX 194

Phoenix, Arizona 85001-0194

(602) 444-7315 FAX (602) 444-7364

**BEFORE THE ARIZONA CORPORATION COMMISSION**

DOCKET NO. S-20609A-08-0398. Notice of Opportunity for Hearing Regarding Proposed Order To Cease and Desist, Order for Restitution, for Administrative Penalties, and for Other Affirmative Action. The Securities Division alleges that Respondents STANLEY LANE BOBLETT (A/K/A LANE BOBLETT), has engaged in acts, practices, and transactions that constitute violations of the Securities Act of Arizona, A.R.S. § 44-1801 et seq. including A.R.S. § 44-1841, A.R.S. § 44-1842, and A.R.S. § 44-1891.

To obtain a copy of the Notice of Opportunity for Hearing filed in this proceeding including the allegations and requested relief, contact in writing: A/KATERINE VERVILLOS, ESQ., Arizona Corporation Commission, Securities Division, 1300 W. Washington Street, Third Floor, Phoenix, AZ 85007.

**HEARING OPPORTUNITY**  
Respondent may request a hearing pursuant to A.R.S. § 44-1972 and A.A.C. R14-4-306. If a Respondent requests a hearing, the requesting Respondent must also answer this Notice. A request for hearing must be in writing and received by the Commission within 10 business days after service of this Notice of Opportunity for Hearing. Each Respondent must deliver or mail the request to Docket Control, Arizona Corporation Commission, 1200 W. Washington, Phoenix, Arizona 85007. Filing instructions may be obtained from Docket Control by calling (602) 542-3477 or on the Commission's Internet web site at [http://www.azcc.gov/Division s/Hearings/Docket.asp](http://www.azcc.gov/Division%20s/Hearings/Docket.asp). If a request for a hearing is timely made, the Commission shall schedule the hearing to begin 20 to 60 days from the receipt of the request unless

otherwise provided by law, stipulated by the parties, or ordered by the Commission. If a request for a hearing is not timely made the Commission may, without a hearing, enter an order granting the relief requested by the Division in the Notice of Opportunity for Hearing.  
Published: September 11, 18, 25; October 2, 2008

STATE OF ARIZONA  
COUNTY OF MARICOPA

} SS.

Tabitha Antoniadis, being first duly sworn, upon oath deposes and says: That she is the marketing/advertising lead of the Arizona Business Gazette, a newspaper of general circulation in the county of Maricopa, State of Arizona, published weekly at Phoenix, Arizona, and that the copy hereto attached is a true copy of the advertisement published in the said paper on the dates indicated.

09/11/2008

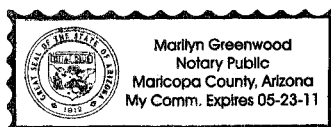
09/18/2008

09/25/2008

10/02/2008

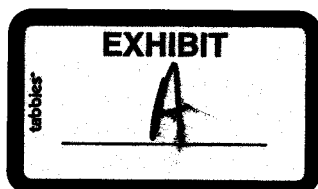
Sworn to before me this

2ND day of  
OCTOBER 2008



*[Signature]*

*[Signature]*  
Notary Public



1 STATE OF ARIZONA )

2 County of Maricopa )

**AFFIDAVIT OF SERVICE**

3  
4 I, Special Investigator Michael J. Rice, for the Securities Division of the Arizona  
5 Corporation Commission, hereby certify that Respondent Stanley Lane Boblett was served a copy  
6 of Notice of Opportunity for Hearing Regarding Proposed Order to Cease and Desist, Order for  
7 Restitution, for Administrative Penalties, and For Other Affirmative Action, Docket No. S-  
8 20609A-08-0398 ("Notice"), through publication. On September 4, 2008, I filed an Affidavit in  
9 Support of Service by Publication Re: Stanley Lane Boblett (a/k/a Lane Boblett). The first date  
10 for publication was September 11, 2008. The 30-day service period expired on October 14, 2008.

11  
12 Michael J. Rice  
13 AFFIANT Michael J. Rice

10/15/08  
DATE

14  
15 SUBSCRIBED AND SWORN TO BEFORE me this 15<sup>th</sup> day of  
16 OCTOBER, 2008.

17  
18  
19 NOTARY PUBLIC

20 My Commission Expires:



24  
25  
26

**EXHIBIT -**

B